

CONTRACT

WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

And:

Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Contract / Revision 568222 /		Alt Order # 09791113
Product AFP-SENATE		
Contract Dates 08/22/12 - 08/28/12		Estimate # 1915
Advertiser Americans For Prosperity		Original Date / Revision 08/14/12 / 08/14/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WITI	Account Executive Trevor Heaton	Sales Office Washington DC
Special Handling		
Demographic Adults 50+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	6	08/22/12	08/28/12	M-F 1130a-12p FOX 6	1130a-12p		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/22/12	08/28/12	MTWTF--				5	\$300.00			
N 2	6	08/22/12	08/28/12	M-F 5p-530p	5p-530p		:30			NM	4	\$2,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/22/12	08/28/12	MTWTF--				4	\$565.00			
N 3	6	08/25/12	08/25/12	Sa 8a-9a	8a-9a		:30			NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----S-				1	\$315.00			
N 4	6	08/25/12	08/25/12	Sa 6p News	6-630p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----S-				1	\$400.00			
N 5	6	08/26/12	08/26/12	Su 7a-8a	7a-8a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----S				1	\$250.00			
N 6	6	08/26/12	08/26/12	Su 9p-930p	9p-930p		:30			NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----S				1	\$1,150.00			
N 7	6	08/26/12	08/26/12	Su 930p-10p	930p-10p		:30			NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----S				1	\$1,150.00			
Totals											14	\$7,025.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	10	\$5,295.00	\$4,500.75
08/27/12 - 08/28/12	4	\$1,730.00	\$1,470.50
Totals	14	\$7,025.00	\$5,971.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.